



CHANGING LIVES STRENGTHENING OUR COMMUNITIES

Grand Traverse Bay YMCA 2012 Community Benefit Report

The YMCA is a community-based association of people committed to nurturing the potential for youth, promoting healthy lifestyles, and fostering social responsibility to ensure that every individual has access to the essential resources needed to learn, grow, and thrive. Chartered in Traverse City in 1964, the Grand Traverse Bay YMCA has the long-standing relationships and physical presence not just to promise, but also to deliver lasting personal and social change.

We're For... Youth Development



Youth Development Legislative Priorities

- We support affordable childcare, after-school programs, literacy, and active play.
- We support anti-bullying policies in public schools.
- We support Governor Snyder's budget proposal to maintain funding for Great Start Readiness.

Youth Development GT Bay YMCA by the numbers

6,213 Youth Members and program participants
139 kids enrolled in Child Care and After-school programs
58 infant to preschooler at Y Early Childhood Education Ctr
105 kids each week enrolled in Y Camp
2,000 kids will learn to swim each year at the New Y

Did You Know?...

Collectively, YMCAs make up the largest provider of child care services and Learn-To-Swim programs in the nation.

We're For... Healthy Living



Healthy Living Legislative Priorities

- We support efforts to fight youth obesity, encourage physical activity for all ages, and prevention as a means to help curb chronic diseases.
- We support mandated minimum levels of physical activity and nutrition education in public schools.
- We support requiring licensed child care providers to provide nutritional meals and opportunities for physical activity to the children in their care.

Healthy Living GT Bay YMCA by the numbers

2,535 Members
9,139 Program participants
\$19,240 of YMCA direct financial support is allocated to Health & Well-Being

Did You Know?...

20 years ago **1** in **20** youth were overweight. Now that number is **1** in **3**, and **1** in **5** are obese. "Youth Working on Wellness" (Youth WOW) is a multi-agency approach offered by the Grand Traverse Bay YMCA to help to reverse this trend.

We're For... Social Responsibility



Social Responsibility Legislative Priorities

- We support tax exemption for non-profit entities that are providing a community benefit.
- We support service learning opportunities for young people.
- We support programs that encourage character development and values education focused on Caring, Honesty, Respect, and Responsibility.

Social Responsibility GT Bay YMCA by the numbers

438 YMCA volunteers
29,896 YMCA volunteer hours
\$638,578 dollar equivalent of YMCA volunteer hours
\$47,692 direct financial assistance to families
\$53,649 indirect financial assistance to communities

Did You Know?...

Non-profits account for **29%** of our economy. GT Bay YMCA employs **7** full time staff, **169** part time staff, and accounts for **\$183,605** in annual gifts.

